



## House History, Family Heirloom Preservation Company Partners with Utah Genealogical Association

*Houstory®*, creator of *The Heirloom Registry™* and *The Home History Book™* archival journal, recently partnered with The Utah Genealogical Association. Now, association members interested in house history and family heirloom preservation can purchase Houstory products at a special discount.

Ferndale, Wash. and Salt Lake City, Utah ([PRWEB](#)) November 13, 2012 -- Utah Genealogical Association members interested in [house history](#) and [family heirloom](#) preservation have a new reason to celebrate.

Houstory, creator of The Heirloom Registry and The Home History Book archival journal, recently affiliated with The Utah Genealogical Association. That means association members interested in home genealogy and family heirloom preservation can now purchase Houstory products at a special discount.

"I'm really excited about the innovation Houstory is bringing to the genealogy community," said Janet Hovorka, President of the Utah Genealogical Association. "I think everyone should use the Heirloom Registry to be able to ensure that their precious family heirlooms can be identified and passed down with their stories. And the Home History Book is such a great idea. It should even make your home's value go up! Preserving your history for future generations is so important, and Houstory is making that easier – a very good thing."

Houstory joins other "Friends of UGA," as they are listed on the association Web site. Other affiliate businesses include: Ancestral Quest Personal Management Software; Family ChartMasters Genealogical Chart Printing Service; Flip-Pal Mobile Scanner; Larsen Digital; Legacy Personal Genealogy Software; Genealogy Gems by Lisa Louise Cooke and RootsMagic Personal Genealogy Software, among others.

"We are absolutely thrilled the UGA thinks so highly of us," said Dan Hiestand, Houstory marketing director. "We are grateful for the opportunity to introduce our new and unique product lines to the state's vibrant family history community. We sincerely believe this is a great fit for both organizations."

Hiestand added that Houstory is looking to expand its presence with state genealogy associations. Interested parties should contact Hiestand through the company Web site at [www.houstory.com](http://www.houstory.com).

### About Houstory®: The Stories of Home

The things we care about have stories — whether they are houses, cherished belongings or family heirlooms. But if you are not telling – and just as importantly sharing – these stories, who will? Houstory has developed two products — The Heirloom Registry™ and the Home History Book™ archival journal — that help genealogists and family historians protect and easily share these priceless stories. Leave a gift for future generations by adding texture and color to your family tree now. [www.houstory.com](http://www.houstory.com)

### About The Utah Genealogical Association

The Utah Genealogical Association provides genealogical information, sources and education through personal instruction and published media on state, national and international family history topics, while promoting high standards and ethical practices. The association was formally organized on September 25, 1971, and chartered on December 1, 1971, by the State of Utah as a nonprofit educational organization. The Association's interests are worldwide while still providing specific materials of interest relating to Utah. [www.ugagenealogy.org](http://www.ugagenealogy.org)



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